

## **NORTHERN RAILWAY**

Public Relations Office  
State Entry Road  
New Delhi

No. 11-PR/5/2017/Empanelment  
Dated 24.05.2017

### **Sub: Notification on Empanelled Advertising Agencies on Northern Railway for a period of one year from 01.06.2017 to 31.05.2018**

Further to the open invitation for empanelment of Advertising Agencies on Northern Railway for a period of one year from 01.06.2017 to 31.05.2018 and in furtherance to the process of scrutiny and analysis of the documents both print and electronic (audio and video formats), the Competent Authority has hereby approved the following six applicant agencies as qualifying Advertising Agencies for Empanelment on Northern Railway for a period of one year from 01.06.2017 to 31.05.2018. The six Empanelled Advertising Agencies on Northern Railway as per the order of merit for the aforesaid period are as under:

S. No.	Name of Agency
1	M/s Span Communications
2	M/s Critique Communications
3	M/s Adman Advertising
4	M/s Adknack Advertising
5	M/s Akar Advertising and Marketing
6	M/s Shrestha Communications

The Waitlisted Applicant Advertising Agencies are :

S. No.	Name of Agency
1	M/s Perfect 10 Advertising
2	M/s Pamm Advertising & Marketing

This is subject to the terms and conditions as stipulated in the Tender Document.

**(Neeraj Sharma)**  
**Chief Public Relations Officer**